



**WPGC-FM, WPGC HD2
QUARTERLY ISSUES & PROGRAMS REPORT**

1st Quarter

January 1 thru March 31st, 2014

Prepared by:

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WPGC FM,, WPGC HD2 ,WPGC HD3 PROGRAMS THAT
ADDRESS COMMUNITY ISSUES

ON TRACK : (SUNDAYS 5:30-6:00 AM)

Is a local 30 minute program hosted by Roland Turner in conjunction with the Greater Washington Urban League that address the specific issues and problems faced by the communities it focuses its energies upon.

COMMUNITY FOCUS : (SUNDAYS, 6:00AM-7:00AM)

Is a local 60-minute program hosted by Guy Lambert (News Director) and produced by Justine Love (Director of Community/Public Affairs) for 95.5 WPGC FM that addresses the specific issues and problems faced by the communities it focuses its energies upon.

Programmatic Highlights

1st Quarter

- Participated in Day of Service for Rev Dr Martin Luther King Day developed emergency preparedness kits for Senior Citizens
- Participated in the Mayor Gray's Day of National Community Service honoring those who have work in Americorps, Peace Corps and Experience Corps.

ON TRACK

WPGC FM , WPGC FM HD-2 Quarterly Issues Program Report
1st Quarter
(01/01/14 -3/31/14)

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Financial, Education, Culture and Homelessness
Date: 01/04/2014
Guest: Sarah Scruggs
Alvin DeLoatch, Manna perspective homeowner
Title: Manna Inc.

This show focused on Home Ownership and the Own Now campaign which is a campaign run by Manna to help modern and low income residents to become home owners in the District of Columbia. The show also features a new perspective homeowner named Alvin DeLoatch, who describes the process of getting through and qualifying for the homeownership process through Manna.

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Education, Health, Culture, Crime/Violence, Drugs and Youth
Date: 1/12/2014
Guest: Dr.Dawn Kum -CEO & Founder, DC Village Academy,
LaShanda Ellerbee -Director of Education
RaShawn Brown -Graduating Senior
Title: Village Academy of DC -Boys School
Time: 36 minutes

This show focused on the DC Village Academy which is an all boy's charter school in Washington DC that addresses the needs of so called "Boys in trouble". The show focused on the work that the school has done to better educate African American Boys, increase their learning and behavior abilities, keep them out of special education and help to change and save their lives. We also introduced the new Prince George's County location

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Financial, Transportation, Education, Health, Women's Issues
Date: 1/19/2014, 1/26/2014, 02/08/2014
Guest: Audrey Epperson, Urban League District of Education, Desiree Heyliger, Entrepreneur Training Program Urban League Program Manager
Title: 2014 Entrepreneur Training Program
Time: 33 minutes

This show focused on the Greater Washington Urban League upcoming Entrepreneur training programming. A Program funded by DOES, The Department of Employment Services for DC residents only. The Program discussed the importance in having a business plan, financial plan and a marketing plan. Home based businesses and food services industry was discussed in details. The training topics were discussed along with the agenda and teachers for the program.

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Education, Culture, Financial and Youth
Date: 2/02/2014
Guest: Mr Charles Allen
Title: Son of "The Butler", Eugene Allen
Time: 32 minutes

This show featured, "The Butler", Mr Eugene Allen as the unsung hero. He was presented this award by the Jack H Olender Foundation. Accepting this award for Mr Allen, "The Butler" was his son Charles Allen. The making of the movie, the life of unsung hero Eugene Allen and honorary Cardozo High School as the recipient of the grant was all discussed in details.

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Education, Culture, Financial, Transportation and Youth
Date: 2/16/2014
Guest: Denise Rolark Barnes, Publisher of the Washington Informer Newspaper
Title: African American Heritage Tour
Time: 30 minutes

This show focused on the upcoming African American Heritage Tour presented by the Washington Informer Newspaper for Black History Month. The show featured the historical tour sight in the city of Alexandria along with some background and history. The Washington Informer Newspaper Scholarship program Spelling Bee and Foundation was discussed along with their plans for next years upcoming returns of the MLK parade.

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Education, Culture, Financial, Transportation, Drugs, Women's Issues and Youth
Date: 2/23/2014
Guest: Pat Fagette, Curtis Watkins, Gwendolyn Griffin, Person Assistants for ACA
Title: Affordable Care Act
Time: 30 minutes

This show focused on the Greater Washington Urban League as site for the Affordable Health Care Act with an In Person Assistant Program that goes out into the community and helps people sign up for Health Care Insurance. The ins and outs of the ACA and how to sign up were discussed in detail.

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Education, Financial, Health, Women's Issues and Youth
Date: 3/2/2014, 03/23/2014
Guest: Dr Mohammed Acktar, Health DC Exchange
Jean Crowder-Drummond, Good Success Ministries
Jerrard Ferrar, In Person Assistant
Title: Affordable Care Act
Time: 30 minutes

This show focused on the Affordable Care Act, also called Obamacare. This show showcased the Act in Washington, DC, how to register as a DC resident. A walk through the process and tips on how to

enroll were all discussed in detail along with the process and role of the In Person Assister who will be out in the community to teach people how to enroll for their own health insurance. The most current myths about Obama care were shattered too. This is a two part interview.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Financial, Health, Drugs, Women's Issues and Youth

Date: 3/16/2014

Guest: Maritha Gay

Title: Kaiser Permanente Mid-Atlantic States

Time: 30 minutes

This show focused on Part Two of the Greater Washington Urban League's upcoming 42 ND Annual Whitney M Young Memorial Gala. We discussed the gala as well as our co-chair Kaiser Permanente, We stress wellness in the community and featured many of Kaiser's program that stress healthcare such as their "Thrive in the Schools Campaign", Walking Program, Free Educational Theater Program, Employee Engagement and much more .

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Financial, Health, Culture, Women's Issues and Youth

Date: 3/30/2014

Guest: Shyrea Thompson, AHEC, Dr Christopher Riley, Thomas Hart III,

Title: Deadline for ACA

Time: 30 minutes

This show focused on the upcoming deadline and extension for the DC Health Link programs under the Affordable Care Act for DC residents to get health insurance. The deadline has been extended until April 15th. The show also discussed the Young Invincibles which is the age group 21 to 35 and why it is so important that they get health insurance.

Financial

WPGC-FM, WPGC-HD2
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Program: "Community Focus"

Host: Guy Lambert

Title: College Saving Plan of Maryland

Guest: Joan Marshall, Executive Director

Issues: Financial, Education and Youth

Date: 1/05/14

Time: 10:35 of a 30 minute show

The CSPM offer a variety of ways to help realize you and your child's dream of affording college. Whatever they will eventually grow up to be, college is an important first step in making it happen. CSPM provides flexible and affordable plan to help Maryland families save for future college expenses and reduce dependence on student loans and other forms of debt. Both plans are administered by the College Savings of Maryland Board.

Program: "Community Focus"

Host: Guy Lambert

Title: Foreclosure

Guest: Carmen Johnson, PG Housing Director for NAACP

Issues: Financial, Education and Homelessness

Date: 2/23/14

Time: 10:20 of a 30 minute show

This show focused on the unusual high number of foreclosures in the State of Maryland. NAACP is taking a pro-active approach to the issue by providing educating and doing a call to action to Mortgage Companies and Banks.

Program: "Community Focus"

Host: Justine Love

Title: 42nd Whitney Young Memorial Gala

Guest: George Lambert, President of the GWUL

Issues: Financial, Health, Youth, Culture and Education

Date: 3/16/14

Time: 10:17 of a 30 minute show

This show focused on the upcoming 42nd gala and the new leadership of the GWUL. George and Guy Lambert discussed their legacy with the Urban League. Highlighted also was the honorees and commitment to Health and Wellness.

Women's Issues

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
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Program: "Community Focus-FM"
Host: Justine Love
Issues: Women's Issues, Financial, Education, Crime/Violence and Youth
Run Time: 10:23 minutes of a 30 minute show
Aired: 03/30/14
Guest: Marcia Johnson, Shannon Jordan , Supervisors and Program Participant Lisa Brown
Title: CSOSA

To end Women's History Month this show focused on Women Offenders and CSOSA (federal probation program) In the District of Columbia there are 2,093 women offenders and the show discussed the various programs that they can and do participate in as a part of their probation. The purpose of the programs are to help address the problems associated with the crimes, re-connecting them to their families, and help them transition back into society .

Youth

WPGC-FM, WPGC-HD2
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Program: "Community Focus"

Host: Guy Lambert

Title: Concerned Black Men of DC

Guest: Dedon Brewder, Vice President of DC Chapter of Concerned Black Men

Issues: Youth, Education, Crime/Violence and Culture

Date: 1/5/14

Time: 9:47 of a 30 minute show

Concerned Black Men, Inc is an organization of male volunteers that provide positive male role models with an Afro-centric perspective to the children in the Washington DC Metropolitan Area. They seek to provide area youth with wisdom and understanding on how to become positive, successful, and contributing adults. They work to enrich youth lives through positive educational, cultural, and social activities and programs.

Program: "Community Focus"

Host: Guy Lambert

Title: Don't Be A Bama

Guest: Derika Wilson/Darrin Bishop

Issues: Youth, Education, Crime/Violence, Financial and Culture

Date: 1/12/14

Time: 11:12 of a 30 minute show

"Don't be a Bama" is a DC based organization that raises money for disadvantaged area youth by selling unique T-Shirts. Since kicking off the campaign a number of local celebrities have jumped on the bandwagon and are lending their support by wearing the shirt. Overall the "Don't Be A Bama" campaign hopes to raise 50-thousand dollars which will then be used to send area youth to college

Program: "Community Focus"

Host: Guy Lambert

Title: Ivy Lounge Hair Care

Guest: Dr Rasheed Baker

Issues: Youth, , Financial and Culture

Date: 1/12/14

Time: 12:18 of a 30 minute show

Ivy Lounge is the latest Hair Care Shop in the DMV. However this is not your everyday Hair-care shop. Over the next 2 years, 50 percent of all proceeds will go toward funding the KidSave Program. Dr. Baker says this is the first time an area Hair-Care shop will lend a helping hand to disadvantaged youth. To date, 12-thousand dollars has been raised. Dr. Baker hopes to reach his goal by 2015.

Program: "Community Focus"

Host: Guy Lambert

Title: Words Live

Guest: Gilbert Perkins

Issues: Youth, , Education, Crime/Violence, Financial and Culture

Date: 02/09/14

Time: 9:49 of a 30 minute show

In the world of technology trying to engage youth is reading and enjoying literature classics is truly a challenge. But English teacher Gilbert Perkins has developed a curriculum entitled new language . Instructor Perkins is using poetry and hip hop to empower the students to discuss and enjoy the classics. He has students who have formed a troupe who makes the classics current and fun.

Culture

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Program: "Community Focus"
Host: Guy Lambert
Title: Phi Beta Sigma
Guest: Carter G Womack /Former President
Issues: Culture, Financial and Youth
Date: 1/19/14
Time: 18:24 of a 30 minute show

During the weekend of Jan 19th, the members of Phi Beta Sigma will celebrate 100 years of being in existence. During which they will unify as one fraternity rendering service to communities or campuses where they live. Canned food drives, coats for the needy and feeding the homeless are samples of the various service projects to be performed by the Sigmas around the world.

Program: "Community Focus"
Host: Guy Lambert
Title: The Butler
Guest: Charles Allen, Son of Eugene Allen
Issues: Culture and Education
Date: 1/23/14
Time: 9:23 of a 30 minute show

This show focused on the Legacy's of DC's own Mr Eugene Allen (The Butler) was portrayed in the movie as Cecil Gaines. The interview focused on the Mr.Allen and his involvement in the production of The Butler and history of his father's journey thru the 8 presidents . He also discussed his portrayal in the movie.

Program: "Community Focus"
Host: Justine Love
Title: Black History Program
Guest: Louis Hicks, ALASHA
Issues: Culture, Financial , Youth, Women's Issues and Education
Date: 2/2/14
Time: 16:00 of a 30 minute show

This show focused on 88th Annual Black History Luncheon focusing on the 50th Anniversary of Civil Rights.

Program: "Community Focus"
Host: Guy Lambert
Title: DC Fashion Week
Guest: Ian Williams
Issues: Culture , Youth, Financial, Women's Issues and Education
Date: 2/2/14
Time: 10:09 of a 30 minute show

DC Fashion Week is a week long series of events. The highlight of this 10th year event is going green. The week highlighted designers from DC, other US cities , Peru, Nigeria, Ukraine and Algeria .

Health

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Program: "Community Focus"

Host: Guy Lambert

Title: MAC Foundation

Guest: Lisa Couser , Executive Director

Issues: Health , Financial, Education and Youth

Date: 3/16/14

Time: 6:51 of a 30 minute show

This show focused on the MAC foundation. Malik Attilka Couser Foundation is foundation designed to help support and education parents whose children are affected by a rare genetic disorder Spinal Muscular Atrophy. Spinal Muscular Atrophy (SMA) refers to a group of diseases which affect the motor neurons of the spinal cord and brain stem. These critically important cells are responsible for supplying electrical and chemical messages to muscle cells. Without the proper input from the motor neurons, muscle cells can not function properly.

Program: "Community Focus"

Host: Guy Lambert

Title: Pajama Party

Guest: Miamah Karmo , Executive Director

Issues: Health , Financial, Education and Women's Issues

Date: 3/02/14

Time: 2:34 of a 30 minute show

This show focused on the Tigerlilly Foundation "Pajama Glam Party" to educate woman and their daughters about breast and health early; in addition to ensuring them that a healthy lifestyle would lower their risk of breast cancer.

Program: "Community Focus"

Host: Justine Love

Title: ACA

Guest: Jean Drummond/President

Issues: Health, Financial, Women's Issues, Education and Youth

Date: 3/30/2014

Time: 11:49 of a 30 minute show

Jean Drummond, President of HCA discussed the upcoming deadline of ACA. Also discussed was the local network exchanges and how individuals who are in need and have not register can do so before the deadline of March 31st. Also the date of the extension was discussed also April 15, 2015.

Education

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1st Quarter
(1/01/14-3/31/14)

Program: "Community Focus"
Host: Guy Lambert
Issues: Education and Financial
Run Time: 16:48minutes of a 30 minute show
Aired: 1/23/2014, 03/09/14
Guest: Rhoda Thompson
Year Up

Year Up's mission is to close the Opportunity Divide by providing urban young adults with the skills, experience, and support that will empower them to reach their potential through professional careers and higher education.

Program: "Community Focus"
Host: Guy Lambert
Issues: Education, Health, Women's Issues and Financial
Run Time: 11:48minutes of a 30 minute show
Aired: 3/09/2014
Guest: Denice Whalen White, Founder, ASOP

As a Maryland non-profit 501(c)3 corporation founded in the summer of 2007—with a mission to assist men and women diagnosed with breast cancer by addressing the emotional, physical and financial stresses they will encounter during their journey to survivorship—we are committed to taking the stress out of breast cancer.

Homelessness

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Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Homelessness and Education
Aired: 2 /16/14
9:20 minutes of a 30 minute show
Guest: Amanda Anders
Title: FACETS

FACETS is non-profit organization based in Fairfax, Va. Ms Anders discussed the number of hypothermal shelters they run from November thru March. Majority of the homeless are children counting for 40% of the population. Others services they provide is job and housing assistance.